

Assessing Your Consumer Organization's Status: Best Practices in Sustainability

Presenters:

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Café TAC (Technical Assistance Center)
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Introductions and Context

- Who is here with us today?
- Jeremy Countryman and John Ferrone
- CAFÉ Technical Assistance Center, Tallahassee, FL
- SAMHSA Regions currently served: 4 and 8

- CAFÉ TAC's Vision for Organizational Development and Capacity Building: Organizations will identify and develop the necessary infrastructure (people, processes, policies and technology) to exist independently, and *sustainably*.

- Online resources: www.cafetacenter.net



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Agenda

We have 90 minutes to cover a lot of ground. During this workshop, we are going to first define sustainability, then understand the phases an organization goes through as it develops, and then introduce a tool to assess your organization's current status and to determine how to increase its sustainability. Finally, we're going to practice the tool as it relates to your organization.

- What is Sustainability? EOE Model
- Phases of Organizational Development
- Organization Assessment Tool
- Plan for Sustainability
- Practice



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Definition of Sustainability

- What is Sustainability?***
 - When an organization successfully delivers value in exchange for revenue and can do so consistently and in a planned and projected manner, then it has achieved sustainability.
 - Value: services, products, outcomes, presence, etc.
 - Revenue: contracts, grants, donations, etc.
 - Consistently: one success is used to attract funding for the next success
 - Planned: targeted initiatives that are well-planned
 - Projected: hopefully one year into the future, if not further



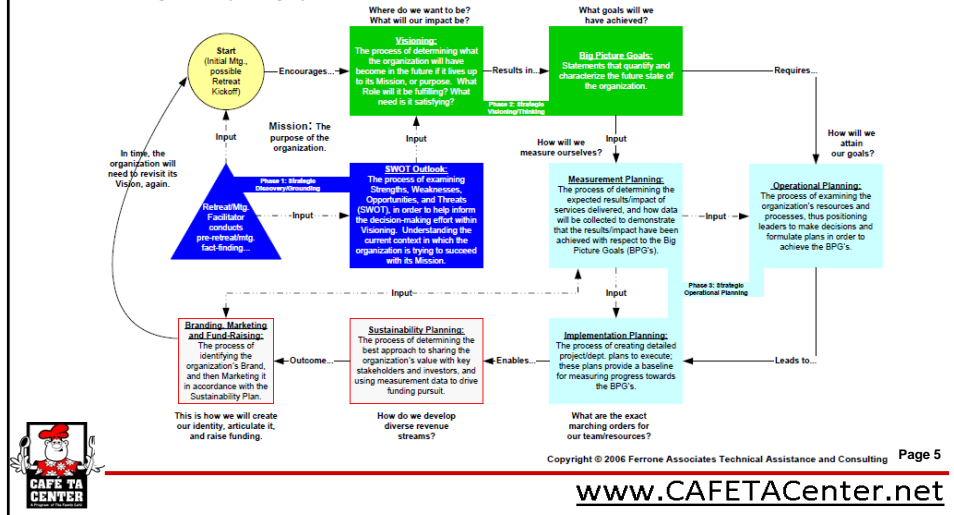
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Definition of Sustainability

Elements of Organizational Effectiveness (EOE) Model

The Elements of Organizational Effectiveness (EOE) Model was designed by Ferrone Associates to assist organizations and agencies to pursue sustainability. By effectively accounting for each Element within the Model, an organization positions itself not only to operate more effectively, but to be able to articulate a convincing story of its capacity to potential donors and other funding sources—in other words, why it is investment-worthy. This business model can serve as a framework for an organization that is intending to formulate a holistic, overarching plan and approach to achieving sustainability and longevity.



Transition to the Handouts...

☐ Organization Assessment Tool

- Read through it together
- Discuss examples
- Apply to your situation

☐ Bonus Assessment

